

# JUST SAY **MICE**\*

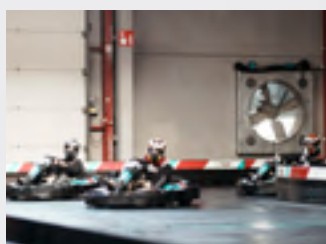
AND WE'LL TAKE CARE OF THE REST!



© Getty Images

## VISIT THE CONVENTION BUREAU

### TO ORGANISE YOUR NEXT EVENT FROM TOP TO BOTTOM



© Experience Factory

**ORIGINAL  
ACTIVITIES**  
FOR YOUR CLIENTS



© FTPL P.Fagnoul

**GOING GREEN**  
IN TEAMS

**CORPORATE**  
CITY TRIPS



© Van der Valk Sélys

**MEETINGS, CONFERENCES,**  
COMPANY PARTIES



© R Hotel Experiences



Convention Bureau • MICE Liège-Spa  
+32 (0)4 279 50 89 - [info@miceliengespa.be](mailto:info@miceliengespa.be)

# MICELIEGESPA.BE

\* Meetings Incentives Congress & Events

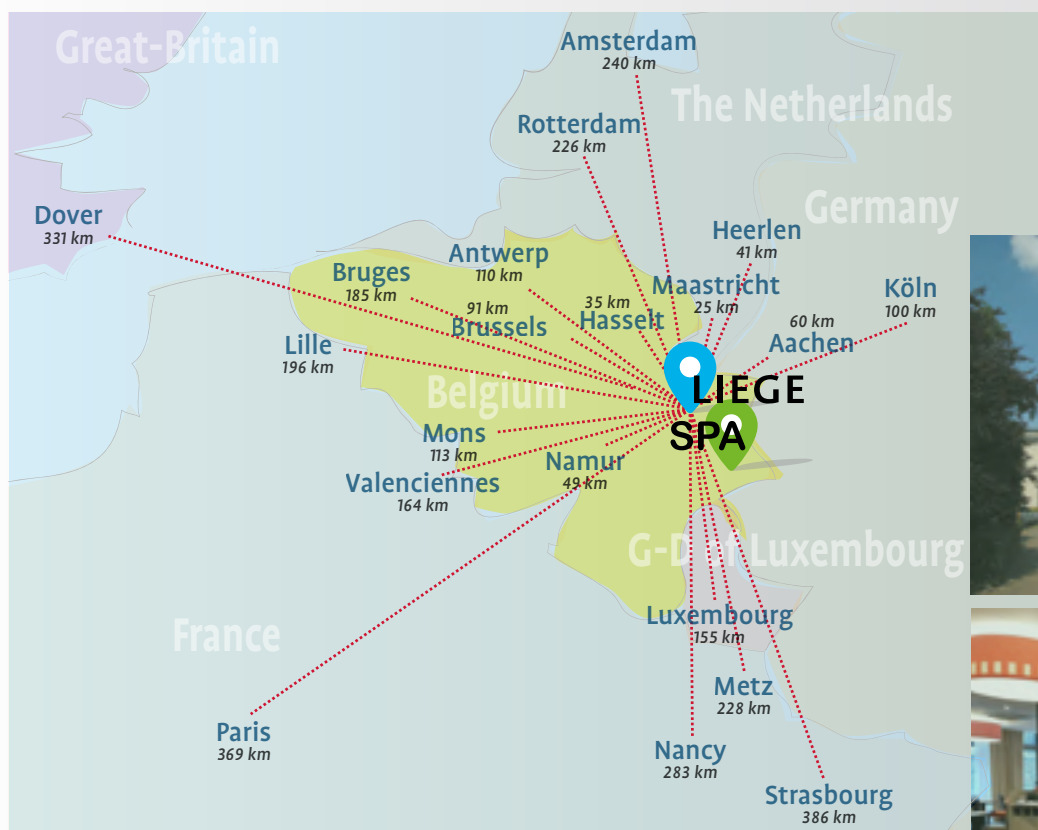


**Province  
de Liège**

# TWO DISTINCT

yet-complementary destinations:

**LIÈGE**, a former principality that has become a cultural metropolis,  
and, **SPA**, the garden-like gem of the Ardennes!



Blegny-Mine © ProvincedeLiège-Dep-Comm



© Hôtel de la Source



Liège Bocholtz © Patrick Leidgens



Malmedy My Hôtel Intermills © My Hôtel By Intermills



Amay Ferme Saint Lambert 06723 © Find Your Place



# THE PROVINCE OF LIÈGE: A CENTRAL POSITION NEAR YOU



Vue sur Liège © Yves Gabriel



© Opéra Royal de Wallonie

The Province of Liège is located 20 minutes from **Maastricht**, 45 minutes from **Aachen**, one hour from **Brussels** and two hours from **Paris** and lies at the centre of the strategic London-Paris-Berlin triangle. It boasts an **exceptional geographic location** and is a unique gateway to Europe! It also has an excellent network of connections (railway, motorway, river and airport) and next-generation links through its **TGV train station**, which was designed by the architect Santiago Calatrava.

The Province of Liège is a **popular destination** with **significant advantages** for **corporate tourism**. It offers a wide range of locations to explore and peerless reception options, from 10 to 1,000 people, as well as prestigious castles and buildings. However, The Province of Liège is also home to **renowned hospitality infrastructure**, ranging from private and chain hotels (**with three or four stars**) to corporate BnBs. These will live up to all your expectations.

**The Province of Liège is an ideal destination within Wallonia**, offering both cultural and tourist activities (like the Blegny-Mine site), thermal spas (Spa and Chaudfontaine) and even **incentives and team-building sessions** to capture the attention of your corporate clients. These will be a major asset for the **success of your professional event**.

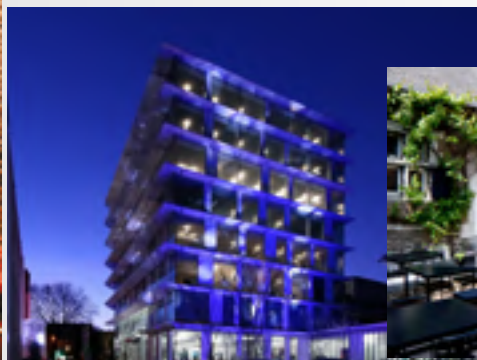
**Check out the many service providers operating in the region with the valuable assistance of the Convention Bureau!**



© Palais des Congrès - salle de l'Europe



Le Carré © Yves Gabriel



© BluePoint Liège



© Brasserie C



Palais des Congrès © Jean-Marc Léonard



Salle Philharmonique de Liège © Grégory Derkenne

# LIÈGE



## BUSINESS IN AN URBAN SETTING

Liège is built on the Meuse and is the **top tourist city in Wallonia**. However, it is also a European metropolis with a personal touch that is **famous** for its **warm welcome**.

As a **city of art and culture**, Liège is home to the **Opéra Royal de Wallonie-Liège** and the **Orchestre Philharmonique Royal de Liège**, which is famous the world over for its virtuosity and repertoire! Finally, the University of Liège (ULiège) serves as an intellectual, cultural and economic hub for the region and is internationally renowned.

Liège boasts a rich cultural heritage, with a number of museums located in the **historic heart of the city**, including, in particular, the Grand Curtius museum, which recounts 7,000 years of art and history in the Pays de Liège region, and the Vie wallonne museum.

Liège is also home to the Médiacité, a **superb point of interest** that blends recreation, culture and media, which was designed by the architect Ron Arad.

Resolutely lively, the city regularly hosts major exhibitions and is full of high-quality cafés, brasseries and restaurants, so you're spoilt for choice!



© Province de Liège Service Communication  
Musée de la vie wallonne



© Jacques Croisier - Opéra Royal de Wallonie Liège



©UNLClubHouse



Médiacité © Marc Detiffe



Liège Gare Guillemin





Liège place du Marché - Le Perron © FTPL Patrice Fagnoul



© Michael Radi

A stone's throw from Liège, the Château des Thermes in Chaudfontaine offers beautiful seminar rooms, upscale accommodation, renowned gastronomy and, of course, a wellness centre that has been recognised for its varied treatment, wellness and relaxation programs.

#### • The Palais des Congrès

This complex, which benefits from an exceptional setting, boasts **more than twenty modular rooms** and an auditorium that can accommodate **up to 1,000 people**. Its two large halls offer an **impressive panoramic view of the Meuse**.

#### • BluePoint Liège

BluePoint Liège offers no fewer than seven multipurpose seminar rooms with **state-of-the-art technology**. They can accommodate up to 250 people. Each meeting room has access to a private terrace, which will make your event even more engaging.

#### • Château du Val

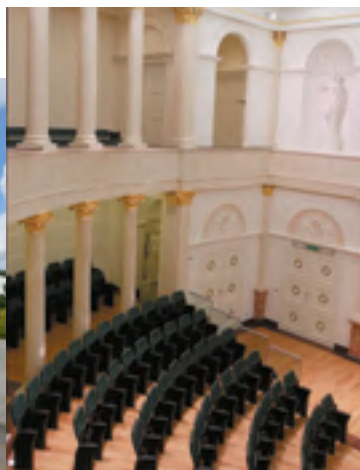
Located just a few kilometres from Liège, this **castle** located on the site of **a former Cistercian abbey** offers approximately fifteen rooms for organising any type of event. In addition, on this same site, the **Cristalleries du Val Saint-Lambert** works are a major attraction, where guests can still admire the unique work and expertise of the master glassmakers.

#### • Plus unique locations full of character

There are other locations available to you: **Blegny-Mine**, Abbaye du Val Dieu, **Ferme Saint-Lambert**, FLYIN (the free-fall simulator) or even Fort Aventure & Events in Chaudfontaine.



s © GareSNCB de Liège-Guillemins-Arch. Ing Santiago CALATRAVA  
© FTPL Patrice Fagnoul



ULG - salle académique © Jean-Louis Wertz



Seraing Chateau Val Saint Lambert Abbaye © Mamick Photography

# SPA



Les Thermes de Spa © Michel de Bray



Spa - le Casino © Office du Tourisme de Spa

## BUSINESS: GARDENS

The Spa region is primarily characterised by its **diverse landscapes**, which delight the mind and the senses with a terroir and a way of life that is closer to nature. In addition to the fagnard moors, the natural environment is magnificent, thanks, in particular, to the peaks of Belgium and the largest lakes in the country: Robertville, Bütgenbach, Gileppe and Eupen.

**Located at the gateway to the High Fens**, the city is known for its **thermal baths**, which are listed as a **UNESCO World Heritage Site**. During the 18th century, it was the European hub for hydrotherapy. The **Thermes de Spa** are nestled in the natural environment of the High Fens and combine wellness, tradition and quality. Nicknamed by the elite as ‘the Café of Europe’, you will discover the **oldest casino in the world** here.

The famous **Circuit de Spa-Francorchamps** – the most beautiful circuit in the world – is also located in the heart of this region. It hosts major racing events like the 24 Hours of Spa, as well as seminars and events in rooms that drip with **the ambiance of this iconic circuit**.

Additional à la carte activities (test days, track baptisms, public driving experiences) are also available. Spa is a dynamic city with long-standing businesses and offers multiple possibilities for **nature activities**, including a vast network of marked, cultural, and sports walks. It also boasts **very comfortable hotels** and **high-end cuisine**. Everything is planned here to make sure that your event goes off without a hitch!

### • Abbaye de Stavelot

With its magnificent **cloister garden**, its three international museums, its prestigious rooms and its centuries-old cellars, Abbaye de Stavelot is undoubtedly the pleasure destination of choice for any organisation.



Abbaye de Stavelot © « Abbaye de Stavelot »



© Adrenaline Events





Liège Ready Steady Cinérea VINI VEGAS © Cinérea International



Spa - le Manoir de Lébioles © Manoir de Lébioles



Domaine Bronromme © Long Cao EPIC Agency

### • Domaine de Bronromme

This **former farmhouse nestled in the heart of the breathtaking Ardennes** has been meticulously renovated to add **comfort, style and authenticity** to your events. The estate offers an unparalleled view of the lush nature that extends as far as the eye can see in every direction.

### • Plus organisers for high-quality events

Like **Adrenaline Events**, **Weventures** offers to **create personalised** indoor or outdoor **team-building events** that are always innovative and that mix **adventure and teamwork** throughout The Province of Liège!

Barrage de la Gileppe © Yves Gabriel



Spa Brasserie Bobeline © Geoffrey Meuli



Pagne à Botrange © Patrice Moray



Caillebotis © JM Léonard



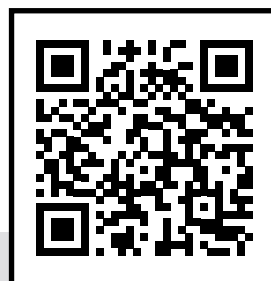
© Meuris Brieuc



Eupen Kloster Heidberg Z2 © David Hagemann

# ADVANTAGES

- MORE THAN 80 PROVEN PARTNERS IN THE PROVINCE OF LIÈGE (POINTS OF INTEREST, ACCOMMODATION, ACTIVITIES, CATERERS)
- PROFESSIONALS IN THIS FIELD, WHO ARE ALSO REGIONAL EXPERTS
- A SINGLE POINT OF CONTACT FOR A COMPREHENSIVE AND CUSTOMISED SERVICE
- PERSONALISED SUPPORT
- A DYNAMIC, MULTILINGUAL TEAM (FR-DE-NL-EN-ES-IT).
- A FREE SERVICE
- LOOKING FOR INSPIRATION?  
SUBSCRIBE TO OUR NEWSLETTER →



**CANDICE MICHOT**  
PROJECT MANAGER



**BOI-NHI HUYNH**  
PROJECT MANAGER



**MÉLANIE WITON**  
PROJECT MANAGER



Convention Bureau • MICE Liège-Spa  
+32 (0)4 279 50 89 - [info@miceliengespa.be](mailto:info@miceliengespa.be)

# MICELIEGESPA.BE

\* Meetings Incentives Congress & Events



Province  
de Liège